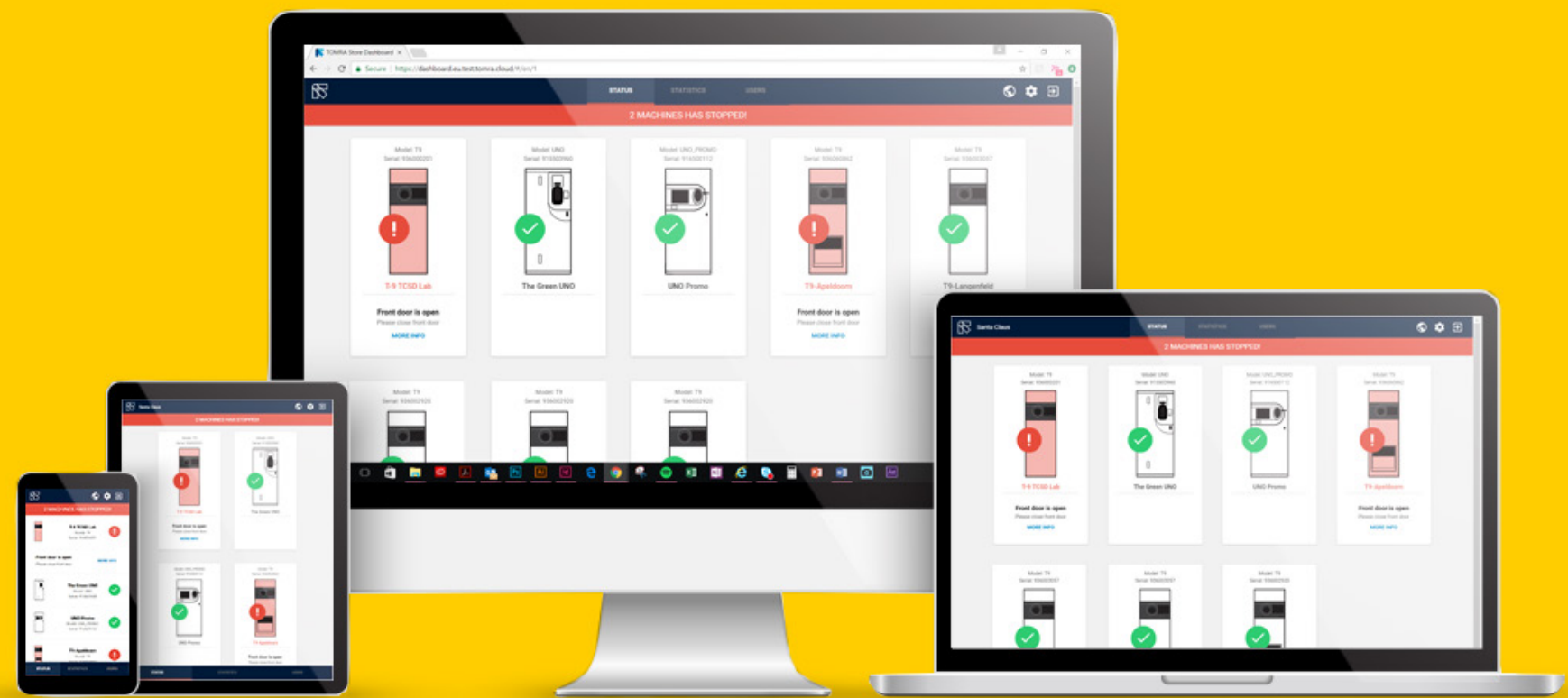# TOMRA

# Digital Tools and APIs

# Connect to a new way to make recycling pay
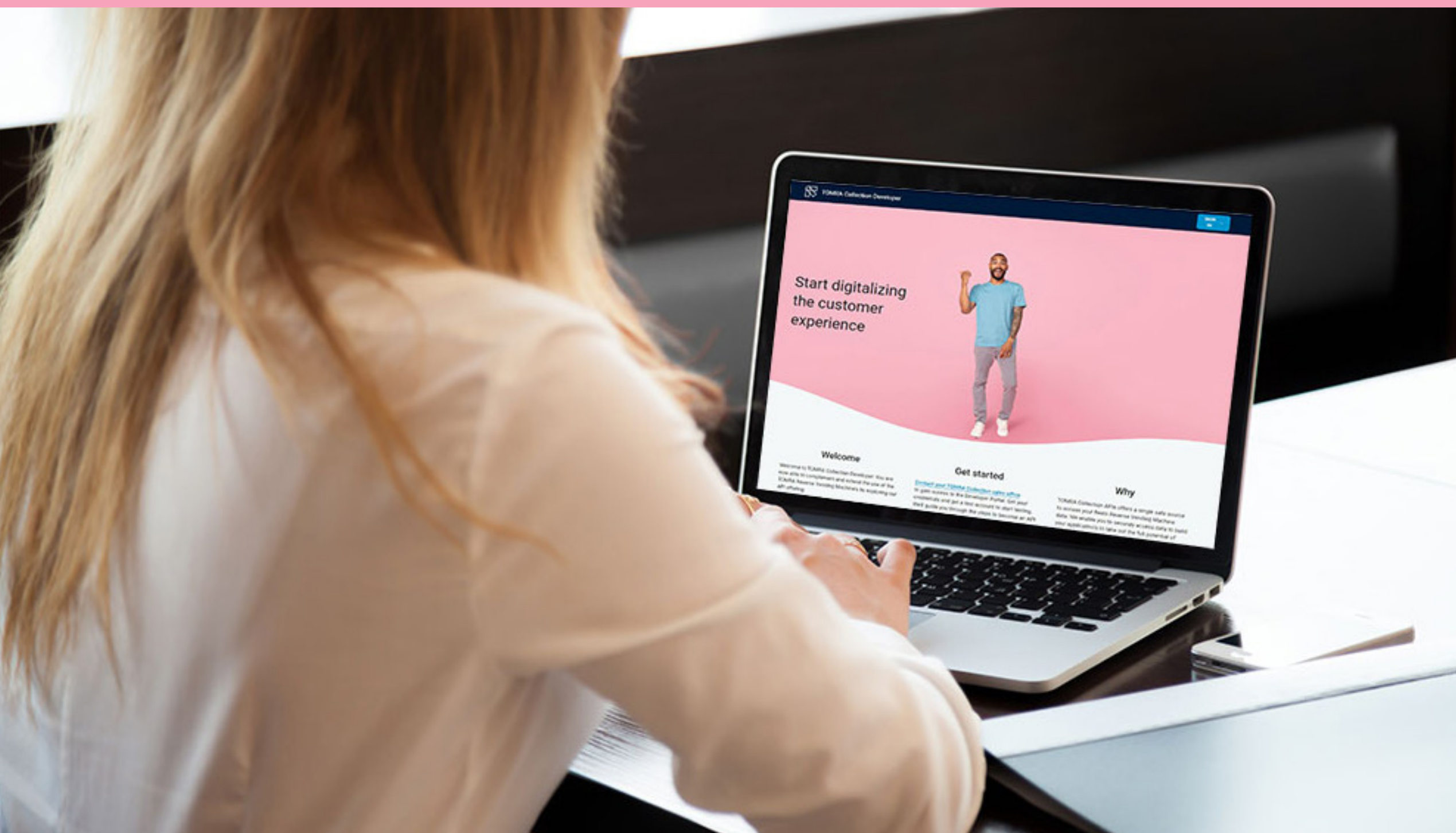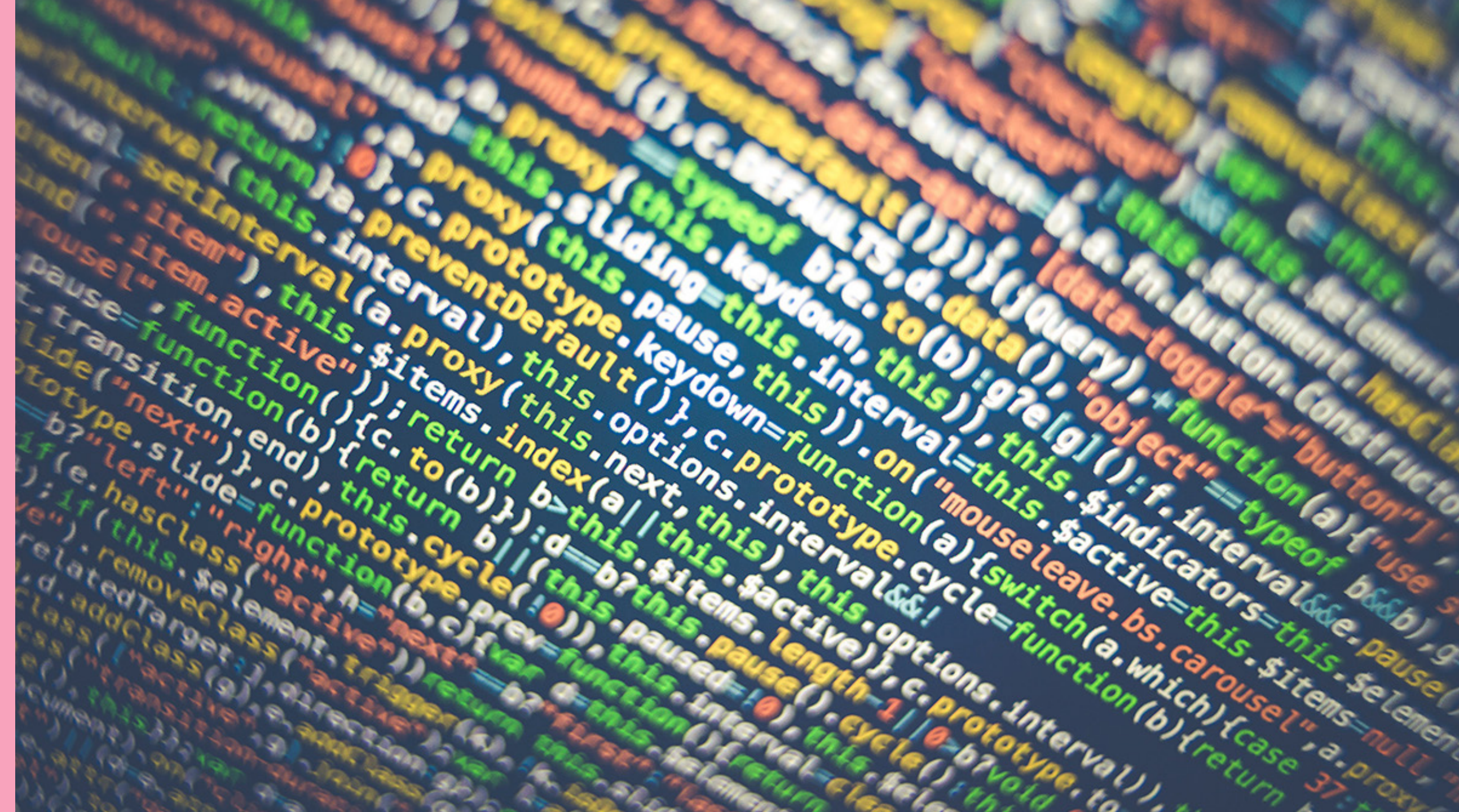
CLEAN LOOP RECYCLING

# TOMRA IoT and Security

## Secure a great digital recycling experience

Experience digital efficiency and security when you pair your reverse vending system with the TOMRA IoT platform. Our digital platform is in constant, secure communication with our servers, where all customer data is safely stored and processed. With TOMRA Connect, you have instant access to our collection of digital services, from secure data transport to web portal access. Pair your reverse vending system with our IoT platform and create a protected digital recycling experience for everyone.
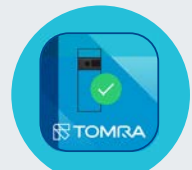
# TOMRA Collection Developer Portal

The TOMRA Collection Developer Portal opens the door to our API offerings that help you get the most out of your reverse vending machine. TOMRA's collection of APIs provides optimized operations for you and a streamlined in-app experience for your customers through a single, safe source. Discover the APIs that help recycling do even more for you.

# TOMRA
# Digital Tools

Extend the value of your reverse vending system investment with TOMRA Digital Tools. Our collection of digital products enables your recycling program to work even harder for your store, without costing you a thing.

Unlock a whole new level of benefit when you connect with the digital side of TOMRA.



Notify+Assist

myTOMRA

Voucher Control

Promotion

Weekly Reports

API Integration

## Reports

**Turn operational insights into smart management**

Gain insight from your reverse vending machine and enjoy a boost in operational efficiency with TOMRA Reports. Identifying patterns of use at your reverse vending machine allows for smart staffing and better management so you can get the most out of your investment and offer a streamlined recycling experience to customers.
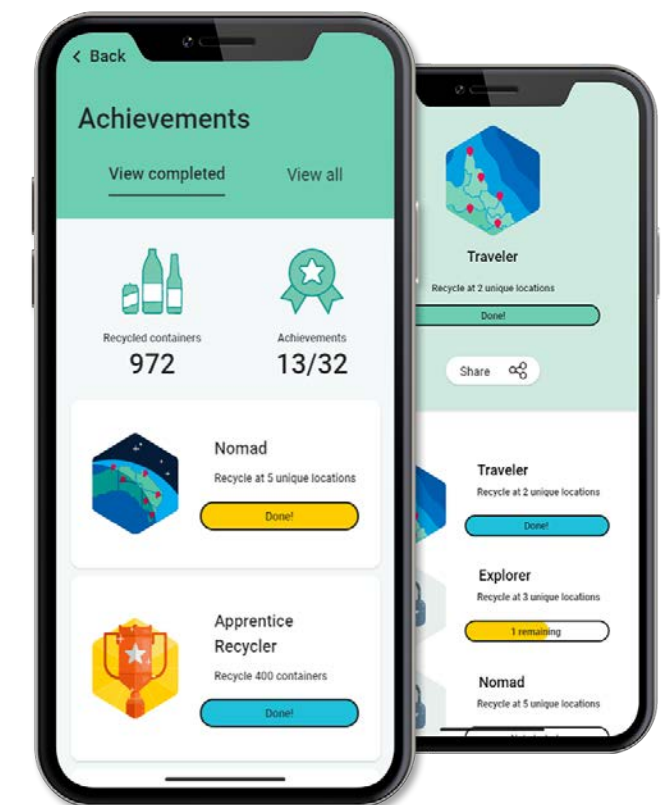
## myTOMRA

**Find the fun in recycling**

Exceed expectations for a great recycling experience with the myTOMRA app. Customers can find your store's location on the map, see when your reverse vending machine is ready to go, and save it as their favorite place to recycle and shop.

Going digital with myTOMRA is a simple and convenient way to increase traffic to your store, boost engagement, and gain customer loyalty.

# Voucher Control

**Get peace of mind with every payout**

Equip your reverse vending system with Voucher Control, an essential cloud-based digital tool that ensures that deposit refunds are redeemed just once. You can allow your customers to redeem their deposits at any one of your stores and rest assured that they're secure.

# In-Store Marketing
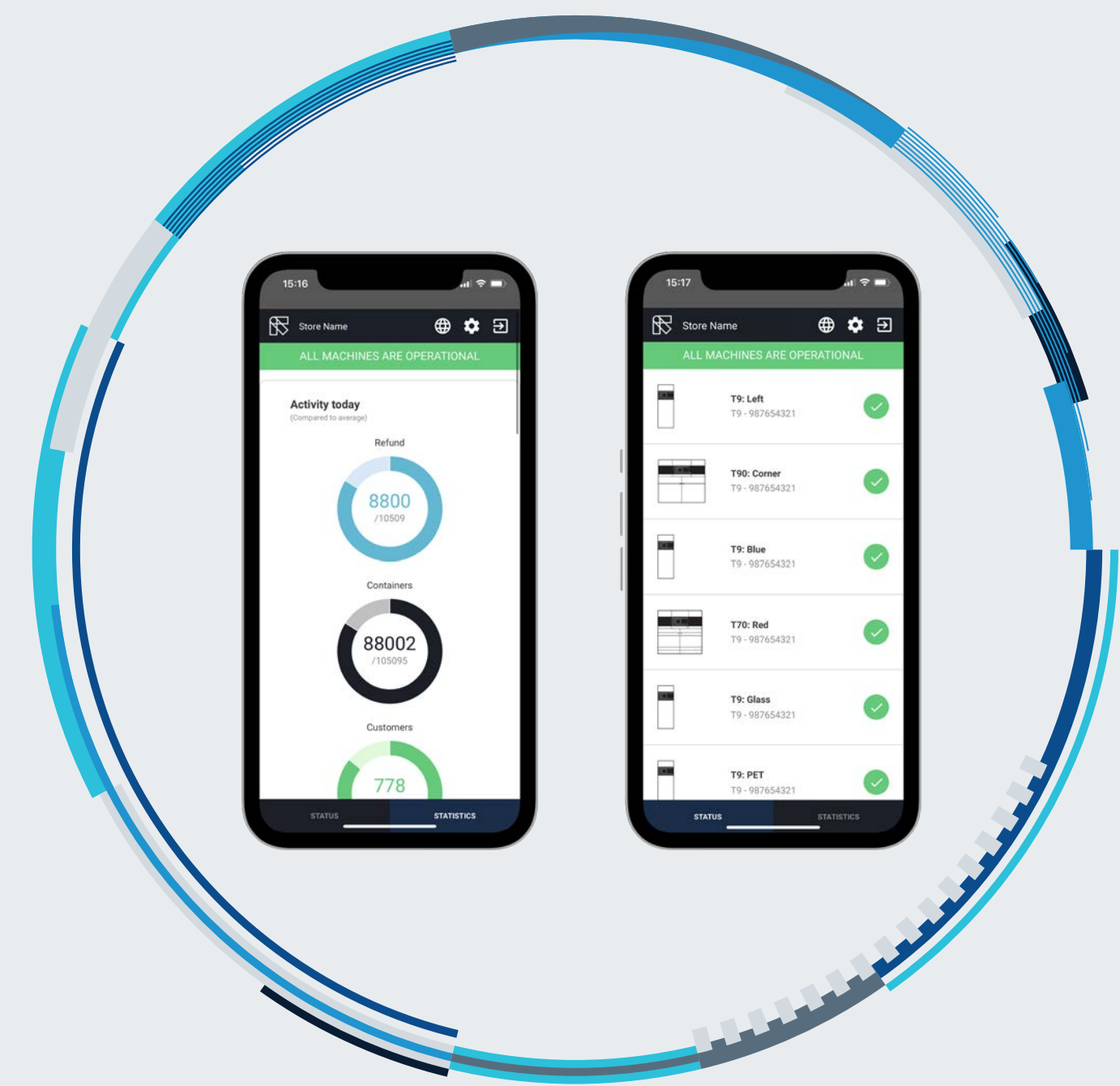
**Make recycling a way to reach out**

Turn happy recyclers into loyal shoppers when they interact with your store's reverse vending machine. Every recycling session is a chance to reach out with in-store promotions, community donations, and engaging on-screen videos to keep customers coming back.

# Notify + Assist

**Stay one step ahead**

Stay as recycling-ready as your customers are. Notify+Assist helps you monitor your reverse vending system in real time so you can offer customers a seamless recycling experience that gets them shopping faster. Plus, you can review machine usage trends to anticipate reverse vending machine maintenance needs and plan ahead of time. Everyone gets to experience the joy of efficiency!

# TOMRA APIs

**The data-driven way to make recycling pay**

The TOMRA Collection APIs offering enable your TOMRA reverse vending system to be a part of your digital ecosystem. Integrate your bottle return with your existing management system to increase uptime, optimize store operations, and maximize returns.

Keep customers coming back with an efficient, easy, and engaging digital recycling experience. When you invest in TOMRA APIs, you reap the long-term benefits of high-quality, continuous improvements that will help you get the most out of your recycling system for years to come. It's a win-win-win!

# TOMRA Consumer Sessions

**Return data that's right where you need it**

With the TOMRA Consumer Sessions API, all data from consumer recycling transactions is stored in the cloud and accessible almost instantly.

Track each consumer session with a unique ID and refund amount for greater digital payout visibility and easy reconciliation.

# TOMRA Status

**Make sure your store is recycling ready**

Maximize uptime and streamline store operations! Receive real-time status notifications on your device so you know when your return system needs attention. Resolve issues with automated guidance and get back to tending to your store with the TOMRA Status API.

# TOMRA Digital Payout

**Turn recycling into revenue**

Link your recycling solution to your own app through the TOMRA Digital Payout API to offer customers a seamless, paperless way to return their bottles, receive their payout, and earn loyalty points to redeem at your store.

# TOMRA Volume by Supergroup

**Get true container volume visibility**

TOMRA's Volume per Supergroup API offers a count of each container type returned through your reverse vending system in each store, every day. Gather container count data per supergroup to verify payouts with your system operator and feel confident your payment matches container return activity.

# Retailers help the world recycle

Deposit return systems (DRS) for beverage container recycling help keep valuable resources in a continuous loop of use and reuse. At TOMRA, we call this process Clean Loop Recycling.

As a retailer, you're at the heart of Clean Loop Recycling. You play a critical role at the point where consumers buy and return their containers.



**CLEAN LOOP RECYCLING**

- RETURN
- SORT
- PROCESS
- REMAKE
- FILL
- BUY

## Let's put recycling to work for you

Choosing to partner with TOMRA means creating **a great recycling experience for your customers**, making a **smart investment for your store**, and choosing a solution that brings **peace of mind and excellent support for your operations**.

# TOMRA Collection

TOMRA Collection is part of the TOMRA Group, which is Leading the Resource Revolution by transforming how we obtain, use, and reuse our world's resources.

With over 80,000 installations across more than 60 markets, retailers and consumers around the world rely on our reverse vending machines to collect more than 45 billion used bottles and cans each year, which can be recycled into new containers.

Clean Loop Recycling is the easy and rewarding way to make choices that make change.

Get in the Loop at **tomra.com**

**TOMRA**